

# Auditoria® AR Collections

Automate Collections and Dunning Activities



Ventures  
Partner



## IMPROVE CASH PERFORMANCE • INCREASE PRODUCTIVITY DELIVER BETTER CUSTOMER SATISFACTION

**Auditoria's AR Collections increases speed, accuracy, and efficiency in the finance back office using AI-enabled SmartBots to automate redundant and manual accounts receivable processes to derive greater cash position visibility.**



### DIVERSE, TARGETED DUNNING CAMPAIGNS

SmartBots send courtesy notices and dunning based on communications cadences set to specific account criteria. These notifications are sent at specified intervals to maximize collections efforts and streamline correspondence, saving countless hours for the AR team.



### CUSTOMER BI-DIRECTIONAL COMMUNICATIONS

SmartBots monitor email inboxes for inquiries and calls to action, engaging and communicating conversationally with internal and external stakeholders. SmartBots set alerts for the collections team to address escalated situations on a case-by-case basis, recovering hundreds of hours previously spent by team members sifting through emails and responding to routine questions.



### INTELLIGENT CLASSIFICATION

Customer payments are managed with intelligent, granular classification rules for personalized engagement for each account or payer type. Dynamically recalibrate and reclassify accounts as their payment behavior changes to ensure more accurate payments and reporting.

*“If we can supplement people’s roles with technology that removes the rudimentary tasks and allows them to focus on becoming a more efficient organization — I would buy that technology any day.”*

— Tyler Sloat, CFO FreshWorks



### PRIORITIZED TASKS

Collections teams' efforts are streamlined with a daily task list of strategic recommendations and prioritized actions. Curated by SmartBots, the worklist is dynamically updated to maximize efforts and outreach so that age and amount are no longer the only levers to determine a course of action.



### COLLECTOR CRM

SmartBots collect and populate rich account CRM with detailed notes, reminders, and audit logs to provide a comprehensive 360-degree view of collections interactions across the portfolio of accounts. Each interaction—whether SmartBot-driven or human-driven—is captured, providing detailed audit and account analytics to provide collections team with greater visibility and transparency.



### AUDITORIA® SMARTPAY INTEGRATED PAYMENTS\*

Purpose built for finance, Auditoria SmartPay, powered by Stripe, offers SmartBots that extend AR Collections with full-featured enhanced payment processing, automated cash posting, and support for global currencies and payment methods, securely, rapidly, and cost-effectively.



### AUDITORIA® SMARTINSIGHTS\*

Built on Snowflake Data Cloud, Auditoria SmartInsights ushers in a new era of surgical order-to-cash insights autonomously generated through analytical algorithms, providing real-time visibility of critical cash-centric indicators to revenue accounting teams.

\* Optional Add-On Features

# HOW IT WORKS



## ADVANCED TECHNOLOGY THAT UNDERSTANDS FINANCE

- Rich Natural Language Processing (NLP) allows SmartBots to perform a range of tasks and communicate to internal and external stakeholders using natural language.
- Cutting-edge machine learning and generative artificial intelligence built technology delivers a 10x multiplier in accuracy and productivity.



## MAILBOX MONITORING AND ORGANIZATION

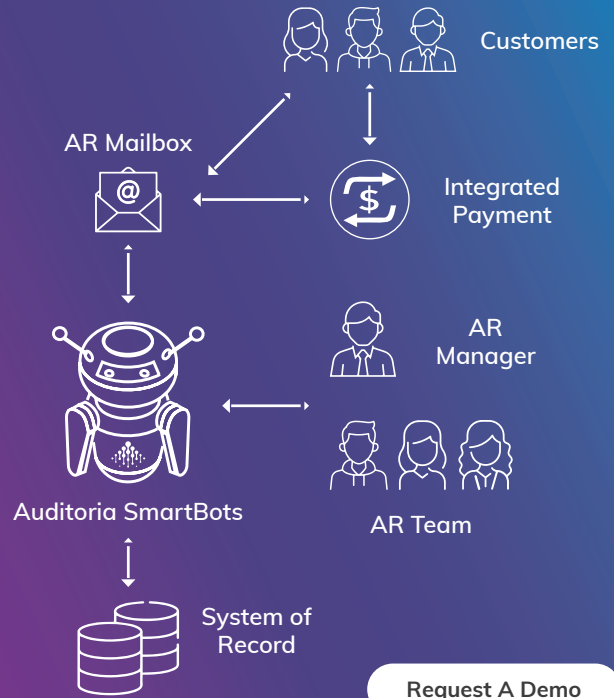
- SmartBots collect and monitor the AR inbox, reading emails and attachments, capturing updates and escalations.
- Emails are classified by type and summarized using gen-AI to reduce clutter and streamline next steps for the AR team.



## DATA RECONCILIATION WITH SYSTEMS OF RECORD

- Achieve end-to-end tracking, fulfillment, and reconciliation of payments to increase productivity and effectiveness with complete coverage.
- Ensure data written to the system of record is checked and approved before being uploaded to verify inputs and improve accuracy with approval workflows.

Auditoria's SmartBots provide a system of engagement, utilizing the AR inbox and systems of record to automate AR functions to improve cash performance.



# HOW WE HELP



## RAPID TIME TO VALUE

See value in days, not weeks or months, using automation with minimal IT dependence, thanks to pre-built integrations with leading ERP, collaboration, and email systems.



## IMPROVED COMPLIANCE AND GOVERNANCE

Deliver accurate, complete, and timely financial reporting to shareholders, investors, and auditors by ensuring that data is always audit-ready.



## SECURITY AND PEACE OF MIND

Remove the stress and friction in the finance function with a secure and reliable system of unparalleled financial precision that captures an audit trail of activities in the system.



## SPEED AND VELOCITY

Give finance teams the ability to move at lightning speed, accomplishing more than ever thought possible, faster than ever imagined.



## ERROR-FREE TASK EXECUTION

Remove human-introduced errors from the equation to ensure that transactions reconcile across systems of record.



## PURPOSE-BUILT FOR THE FINANCE FUNCTION

Auditoria's solutions were explicitly built for the finance function, with machine learning and natural language processing capabilities that understand finance vocabulary and context for the richest, most reliable AI-enabled finance workflows.



## About Auditoria

Auditoria accelerates breakthroughs for finance by deploying AI-driven, SaaS automation to help corporate finance reduce working capital dependence and improve overall cash performance. Auditoria allows organizations to regain thousands of hours the finance team would otherwise spend on administrative, transaction-based non-value-added tasks, helping to alleviate pressures and elevating the state of the finance back office. Improve the lives of finance teams everywhere, and give them superpowers using **Auditoria.AI** Follow Auditoria on **LinkedIn** and **Twitter** to stay connected.